

Rayterton Online Reputation & Review Management

Take full control of your digital brand presence and turn guest feedback into a structured business operation. This suite consolidates every review from every platform into one command center, ensuring your team responds with consistency and fixes service gaps before they impact your bottom line.

Everything managed in one place

Executive Overview

Managing online reviews through multiple apps and logins is a failed strategy that leads to slow responses and missed operational insights. The Rayterton Reputation and Review Management Suite replaces this fragmented approach with a single system of record. It treats reputation as a core business metric rather than a marketing task. By centralizing data from OTAs, social media, and direct surveys, the platform allows management to see the truth about service quality across all properties. It forces accountability by turning negative comments into trackable tasks, ensuring that every guest issue is resolved and every brand response meets professional standards.

Software Modules for Rayterton Reputation and Review Management

Reputation Foundation and Operational Standards

The framework for setting response policies, user roles, and brand consistency across all properties.

Unified Review Intelligence Hub

A central dashboard that pulls reviews from all online sources into one synchronized feed.

Smart Response Management

A workflow engine for handling public replies with speed, approval gates, and quality control.

Service Recovery Command Center

An operational tool that converts negative reviews into internal tickets to fix service failures.

Guest Feedback Intelligence

A proactive system for capturing guest opinions through surveys before they post publicly.

Competitive Reputation Intelligence

A benchmarking tool to compare your sentiment and ranking against direct market competitors.

Predictive Reputation Risk Engine

An early warning system that detects negative trends and potential crises before they escalate.

Reputation Performance Dashboard

A management cockpit that translates guest satisfaction into operational performance indicators.

Executive Reputation Intelligence Suite

A high level analytics tool that links reputation scores to revenue and investment priorities.

Integration and Automation Hub

A connectivity layer that syncs reputation data with your PMS, CRM, and helpdesk systems.

Reputation Foundation and Operational Standards

Managing reputation across multiple locations requires a strict operational framework. This module establishes who is responsible for each review and sets the expected timeframes for responding. By defining brand guidelines and response policies within the system, you ensure that every property represents the company correctly. This moves the organization away from ad hoc reactions and toward a systematic way of protecting the brand name.

RaytertonApps
Reputation Foundation Standards

Last sync: 25 Feb 2026 21:40 RM

Organizational Structure and Policy Framework

Property hierarchy, role assignments, and response policy configuration across the portfolio.

Period: Feb 2026 | Region: All | Properties: 24

Multi Property Hierarchy ACTIVE

12 Configured properties

Hotel groups: 5 | Outlets mapped: 43

Role and Permission Management CONFIGURED

6 Active user roles

Permission sets: 47 | Users assigned: 107

Brand Response Guidelines PUBLISHED

3 Active guideline sets

Templates: 24 | Coverage: 100%

Response SLA Policy MONITORING

2-6h Target response time

SLA breaches: 37 | Compliance rate: 67%

Property Hierarchy Structure

Organizational tree showing regions, properties, and department ownership.

JKT Region (3 properties)

- Grand Jakarta Hotel (HTL-JKT-01) - Luxury - 4 outlets
- Jakarta Business Suites (HTL-JKT-02) - Business - 2 outlets
- Capital City Resort (HTL-JKT-03) - Resort - 6 outlets

BDG Region (2 properties)

- Bandung Mountain Lodge (HTL-BDG-01) - Boutique - 2 outlets
- Highland Convention Hotel (HTL-BDG-02) - Business - 3 outlets

SLA Policy Status Overview

Response time policy configuration by property tier.

Framework Configuration Records

Complete registry of hierarchy, roles, guidelines, SLA policies, and department mappings.

Configuration Type	Property / Outlet	Region	Entity Name
Multi Property Hierarchy	HTL-JKT-01	Jakarta	Grand Jakarta
Multi Property Hierarchy	HTL-JKT-02	Jakarta	Jakarta Busin
Multi Property Hierarchy	HTL-JKT-03	Jakarta	Capital City s
Role and Permission	All Properties	All	Reputation M
Role and Permission	All Properties	All	Property Man

Multi Property Hierarchy	HTL-JKT-03	Jakarta	Capital City Resort	Resort Manager	Front Office	6h
Role and Permission	All Properties	All	Reputation Manager	Full Access	Corporate	2h
Role and Permission	All Properties	All	Property Manager	Property Admin	Operations	4h
Role and Permission	All Properties	All	Front Office Agent	Respond Only	Front Office	4h
Role and Permission	All Properties	All	Department Head	Review and Escalate	Department	8h
Brand Response Guidelines	All Properties	All	Standard Response Protocol	Public Template	Corporate	--
Brand Response Guidelines	Luxury Tier	All	Luxury Personalization Guide	Tone and Style	Corporate	--

Department Ownership Mapping

Review responsibility assignment by department.

Department	Review Owner	Properties	Status
Front Office	Guest Services Manager	24	ACTIV
Housekeeping	Executive Housekeeper	24	ACTIV
Food and Beverage	F&B Director	22	ACTIV
Maintenance	Chief Engineer	24	ACTIV
Sales	Sales Director	28	ACTIV
Reservations	Revenue Manager	24	ACTIV

Communication Framework Standards

Approved responder protocols and escalation paths.

Framework Name	Applies To	Escalation	Status
Standard Guest Response	All Properties	Department Head	ACTI
VIP Guest Protocol	Luxury Tier	General Manager	ACTI
Negative Review Recovery	All Properties	Reputation Manager	ACTI
Crisis Communication	All Properties	Corporate PR	ACTI
Social Media Response	All Properties	Marketing Lead	ACTI
OTA Platform Guidelines	All Properties	Revenue Manager	ACTI

Response SLA Policy Configuration Status

Detailed status and control view for SLA policy settings across all properties.

Property	Tier	Target SLA	Avg Response	Breaches	Compliance Status	Policy Owner	Last Review
Ball Oceanfront Resort	Luxury	2h	1.8h	1	COMPLIANT	A. Wijaya	14 Feb 2026
Grand Jakarta Hotel	Luxury	2h	2.3h	3	AT RISK	B. Santoso	15 Feb 2026
Surabaya Grand Plaza	Luxury	2h	1.9h	8	COMPLIANT	C. Hartono	15 Feb 2026
Jakarta Business Suites	Business	4h	3.2h	2	COMPLIANT	D. Kusuma	15 Feb 2026
East Java Business Center	Business	4h	4.5h	5	AT RISK	E. Putri	15 Feb 2026
Highland Convention Hotel	Business	4h	3.8h	3	COMPLIANT	F. Nugraha	15 Feb 2026
Capital City Resort	Resort	6h	5.2h	4	COMPLIANT	G. Indah	14 Feb 2026

Features:

- Multi Property Hierarchy Setup
- Role and Permission Management
- Brand Response Guidelines
- Response SLA Policy Configuration
- Department Ownership Mapping
- Communication Framework Standards

Unified Review Intelligence Hub

This module automatically ingests reviews from various channels like Google and travel sites into a single timeline. It removes the need for staff to check multiple websites and provides a normalized view of ratings. This ensures that management has full visibility into the review volume and health of every digital channel in real time.

Review intelligence overview
Aggregated review feed across 9 properties and 24 digital channels.

Period: Feb 2026 | Region: All | Properties: 9

Channel filter: All Channels | OTAs | Social | Direct

Active connectors: **8** (Channels synchronized: 4 OTAs, 3 Social) | Status: HEALTHY

Reviews this period: **1,847** (Total Ingested) | Status: ACTIVE

Channel health: **98.2%** (Uptime score) | Status: WATCH

Normalized rating: **4.2** (Out of 5.0) | Status: STABLE

Review volume trend: Daily ingestion across all connected channels. (Chart: 30 days)

Channel distribution: Reviews by source platform. (Donut chart)

Channel health
Real-time status of all connected data sources. | Status: MONITORING

Booking.com (Last sync: 2 min ago) | Status: HEALTHY
Uptime: 99.8% | Latency: 45s

Agoda (Last sync: 4 min ago) | Status: HEALTHY
Uptime: 99.5% | Latency: 38s

Data filters
Multi-source filtering controls for review analysis. | Status: ACTIVE

Property filter: All Properties | Grand Jakarta Hotel | Bandung Heritage Resort | Bali Beachfront Villa | Surabaya Business Hotel | Jakarta Skyline Restaurant | Bali Seaside Grill | Yogyakarta Cultural Inn | Medan City Center Hotel

Channel filter: All Channels | Booking.com | Agoda | TripAdvisor | Expedia | Google Reviews | Instagram | Facebook | Direct Survey

Rating range: 1.0 to 5.0

Date range: 01 Feb 2026 to 16 Feb 2026

Sentiment: Positive | Neutral | Negative | All

Centralized review feed
Aggregated posts from multiple channels with sentiment and property mapping. | Status: LIVE | Rows: 14

Timestamp	Channel	Property	Guest	Rating	Sentiment	Excerpt	Status
16 Feb 09:23	Google Reviews	HTL-JKT-01	Ahmad S.	4.5	POSITIVE	Great location and friendly staff. Room was cl...	PUBLISHED
16 Feb 09:15	Booking.com	HTL-BDG-01	Sarah L.	5	POSITIVE	Amazing heritage architecture. The breakfast...	PUBLISHED
16 Feb 09:08	Agoda	HTL-DPS-01	Michael T.	3.5	NEUTRAL	Beautiful beach view but the pool was under ...	PUBLISHED
16 Feb 08:52	TripAdvisor	HTL-SBY-01	Dewi K.	2	NEGATIVE	Waited 45 minutes for check-in. Front desk se...	PENDING RESPONSE
16 Feb 08:45	Instagram	RST-JKT-01	Foodie_Jakarta	4	POSITIVE	Love the rooftop ambiance. Cocktails were cr...	PUBLISHED
16 Feb 08:39	Expedia	HTL-YYV-01	Robert M.	4.5	POSITIVE	Authentic cultural experience. Staff arranged ...	PUBLISHED
16 Feb 08:15	Google Reviews	HTL-MDN-01	Uta W.	3	NEUTRAL	Decent business hotel. WiFi was reliable but t...	PUBLISHED

Review ingestion logs
Data pipeline activity and sync status | Rows: 14

Log ID	Chan
LOG-260216-881	Booki
LOG-260216-882	Agoda
LOG-260216-883	Goog
LOG-260216-884	Tripa
LOG-260216-885	Exped
LOG-260216-886	Insta

Unified review timeline
Complete review records with normalized ratings and channel metadata. | Status: DETAILED | Rows: 28

Review ID	Posted	Channel	Property	Department	Raw rating	Normalized	Sentiment	Topics	Response status
REV-260216-889	16 Feb 09:23	Google Reviews	HTL-JKT-01	Front Office	4.5/5	4.5	POSITIVE	Location, Staff, Cleanliness	RESPONDED
REV-260216-888	16 Feb 09:15	Booking.com	HTL-BDG-01	F&B	10/10	5.0	POSITIVE	Breakfast, Heritage	RESPONDED
REV-260216-887	16 Feb 09:08	Agoda	HTL-DPS-01	Facilities	7/10	3.5	NEUTRAL	Pool, Beach view	PENDING
REV-260216-886	16 Feb 08:52	TripAdvisor	HTL-SBY-01	Front Office	2/5	2.0	NEGATIVE	Check-in, Staffing	PENDING
REV-260216-885	16 Feb 08:45	Instagram	RST-JKT-01	F&B	4/5	4.0	POSITIVE	Ambiance, Cocktails	PUBLISHED
REV-260216-884	16 Feb 08:39	Expedia	HTL-YYV-01	Concierge	9/10	4.5	POSITIVE	Cultural tour, Service	RESPONDED
REV-260216-883	16 Feb 08:15	Google Reviews	HTL-MDN-01	Facilities	3/5	3.0	NEUTRAL	WiFi, Gym	PENDING
REV-260216-882	16 Feb 07:58	Direct Survey	HTL-DPS-01	Concierge	10/10	5.0	POSITIVE	Personalized service	INTERNAL
REV-260216-881	16 Feb 07:42	Facebook	RST-JKT-01	F&B	4/5	4.0	POSITIVE	Seaside, View	PUBLISHED
REV-260216-880	16 Feb 07:25	Booking.com	HTL-JKT-01	Front Office	5/10	2.5	NEGATIVE	Noise, Construction	PENDING
REV-260216-879	16 Feb 07:10	Agoda	HTL-BDG-01	Recreation	10/10	5.0	POSITIVE	Pool, Family	RESPONDED
REV-260216-878	16 Feb 06:55	Google Reviews	HTL-SBY-01	Business Center	4/5	4.0	POSITIVE	Value, Meeting rooms	RESPONDED

Features:

- Automated OTA and Social Connectors
- Unified Review Timeline
- Channel Health Monitoring
- Normalized Rating Aggregation

- Review Ingestion Logs
- Multi Source Data Filtering

Smart Response Management

This module provides a professional inbox for managing all replies with built in quality checks. It includes a library of approved templates and an approval workflow to prevent incorrect or unprofessional messages from being published. Tracking response speed ensures your team meets company standards for guest engagement.

The screenshot displays the Rayterton Apps Smart Response Management interface. Key components include:

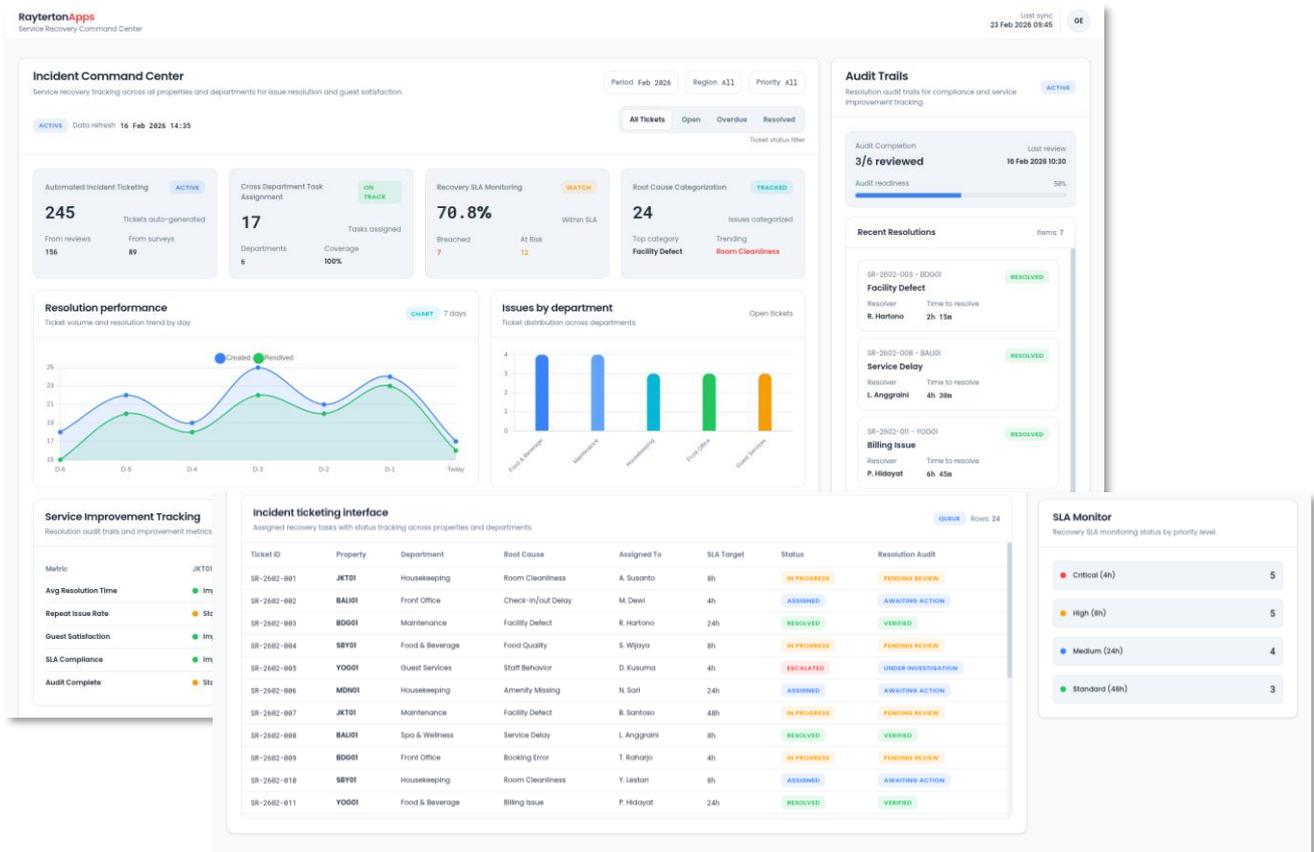
- Response Inbox:** A central hub for managing replies, featuring a 'Pending' status filter, a 'Response volume trend' line chart, and a table of pending reviews with columns for Review ID, Property, Channel, Guest, Rating, Topic, Suggested template, Workflow status, and Queue time.
- Approval workflow:** A section for multi-level approval, showing 'Pending approvals' with details like Review ID, Requester, Approver, and Requester/Approver roles.
- Quality auditing:** A section for communication quality scores and audit results, including a 'Quality score' of 88/100 and a 'Quality breakdown' by dimension (Tone appropriateness, Brand voice consistency, Grammar and spelling, Personalization, Problem resolution).
- SLA tracker:** A section for response speed monitoring, showing 'Critical reviews' and 'Standard reviews' with average response times.
- Published response history:** A table of recently published responses with columns for Response ID, Property, Channel, Review ID, Template used, Approver, Quality score, and Published date.

Features:

- Centralized Response Inbox
- Approved Template Library
- Multi Level Approval Workflow
- Response Speed SLA Tracker
- Communication Quality Auditing
- Published Response History

Service Recovery Command Center

This module links reviews to a ticketing system that assigns tasks to specific departments like housekeeping or maintenance. It tracks the progress of the fix to ensure the problem does not happen to the next guest. This closed loop approach ensures that reputation data drives real physical changes in the hotel.

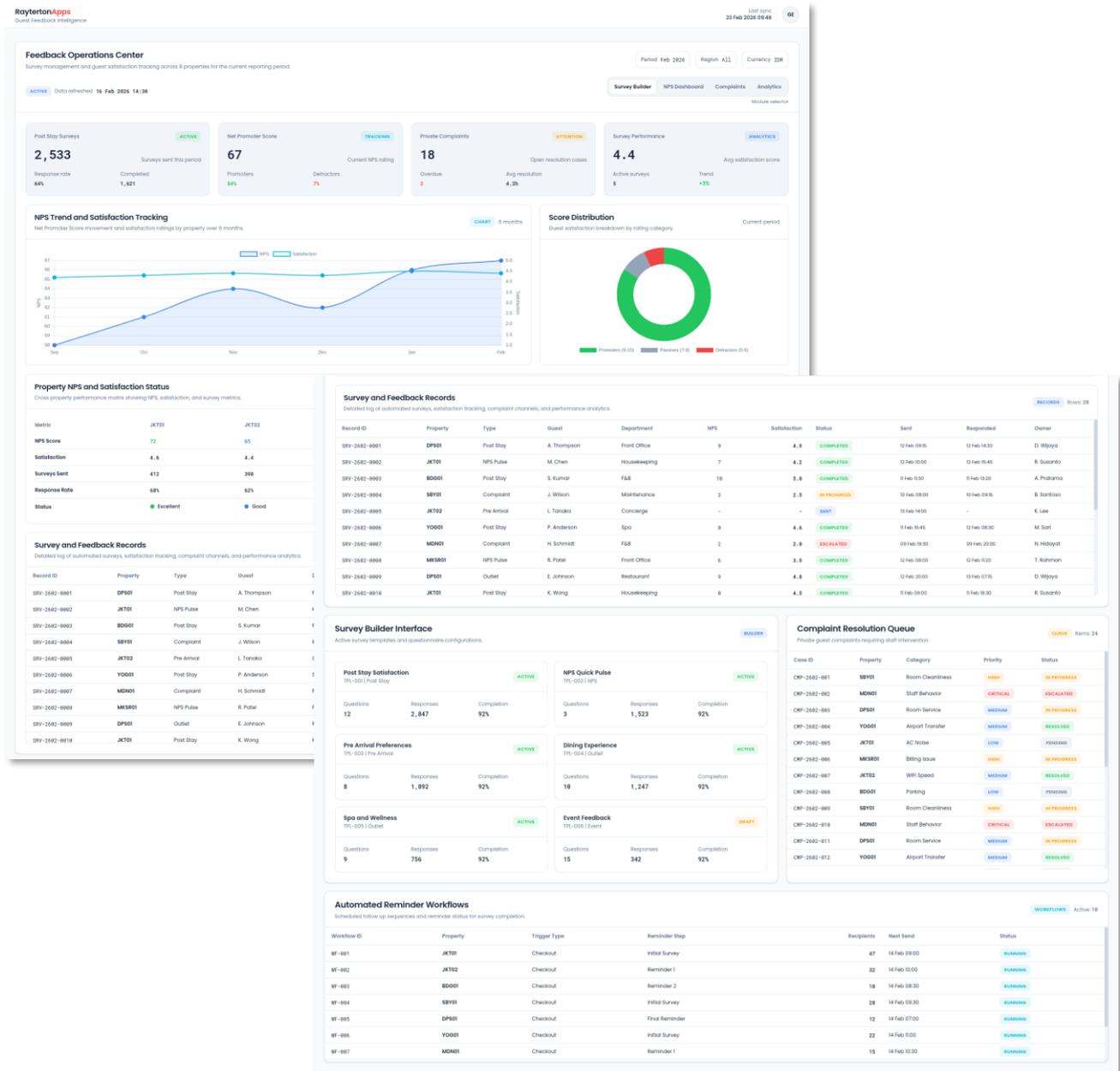


Features:

- Automated Incident Ticketing
- Cross Department Task Assignment
- Recovery SLA Monitoring
- Root Cause Categorization
- Resolution Audit Trails
- Service Improvement Tracking

Guest Feedback Intelligence

Capturing feedback while the guest is still on site is the best way to prevent public complaints. This module automates post stay surveys and provides private channels for guests to voice concerns. By identifying issues early, your team can resolve them before the guest feels the need to post a negative review online. This protects your public score while building stronger relationships with your guests.



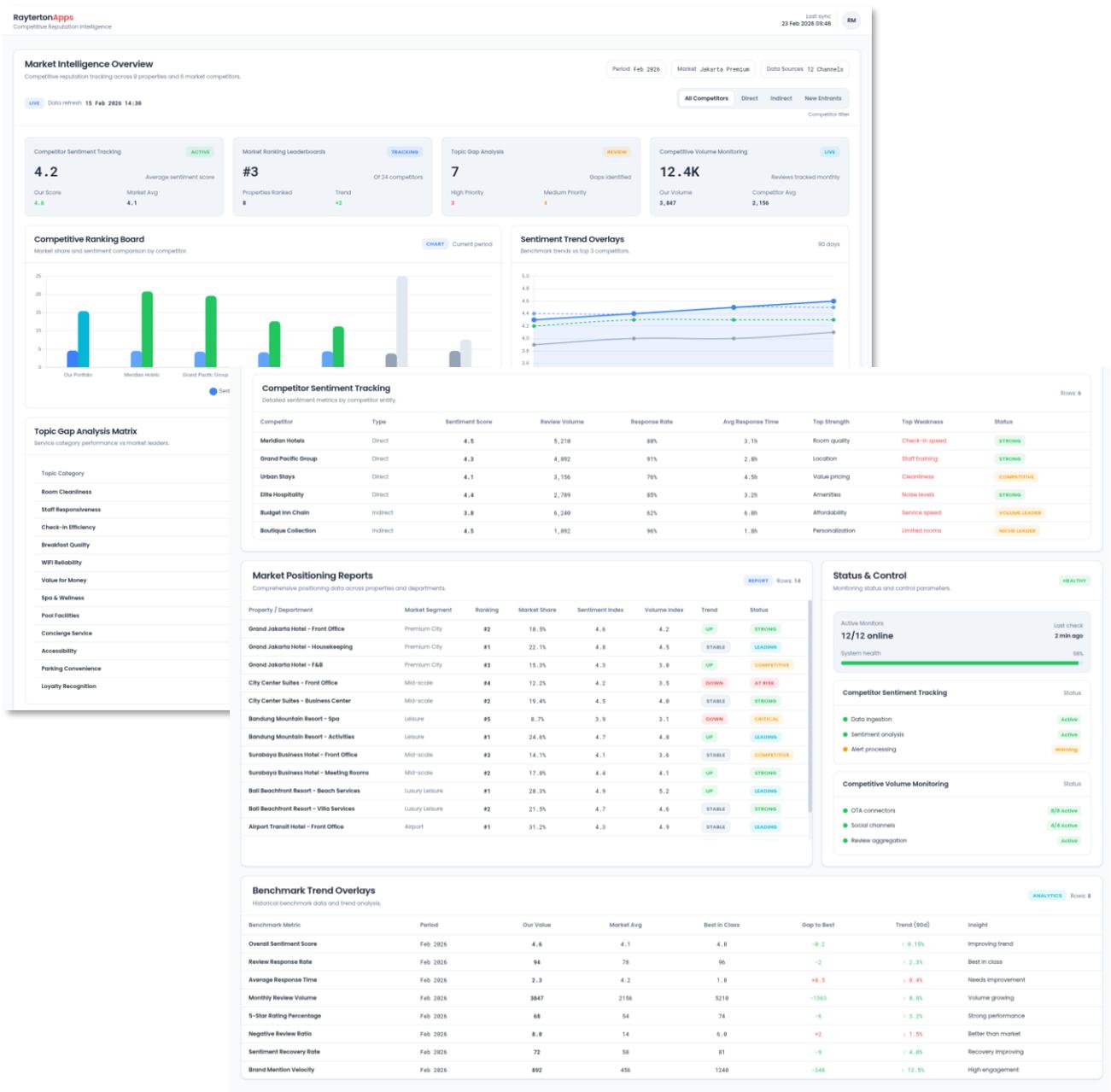
Features:

- Automated Post Stay Surveys
- NPS and Satisfaction Tracking

- Private Complaint Resolution Channel
- Survey Performance Analytics
- Pre Arrival Feedback Tools
- Automated Reminder Workflows

Competitive Reputation Intelligence

This module monitors your competitors and shows how you rank against them in terms of sentiment and volume. By identifying the service gaps where your competitors are winning, you can adjust your own strategy to capture more market share. It turns reputation into a strategic asset for market positioning.

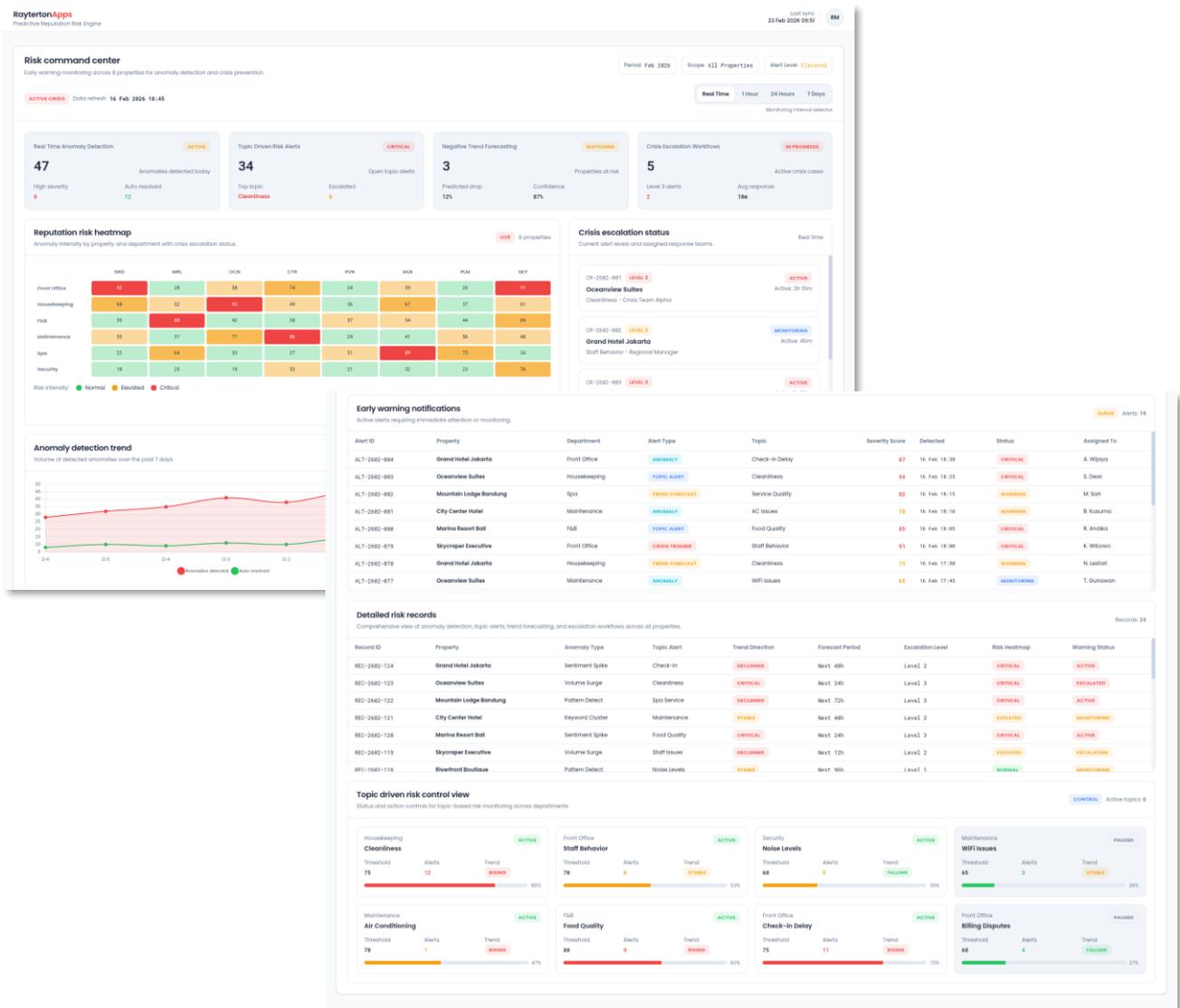


Features:

- Competitor Sentiment Tracking
- Market Ranking Leaderboards
- Topic Gap Analysis
- Competitive Volume Monitoring
- Market Positioning Reports
- Benchmark Trend Overlays

Predictive Reputation Risk Engine

This module acts as a radar for your brand by detecting anomalies and negative trends early. If there is a sudden spike in complaints about a specific topic, the system triggers an alert for senior management. This allows the business to address potential crises before they go viral or cause long term damage to the brand value.

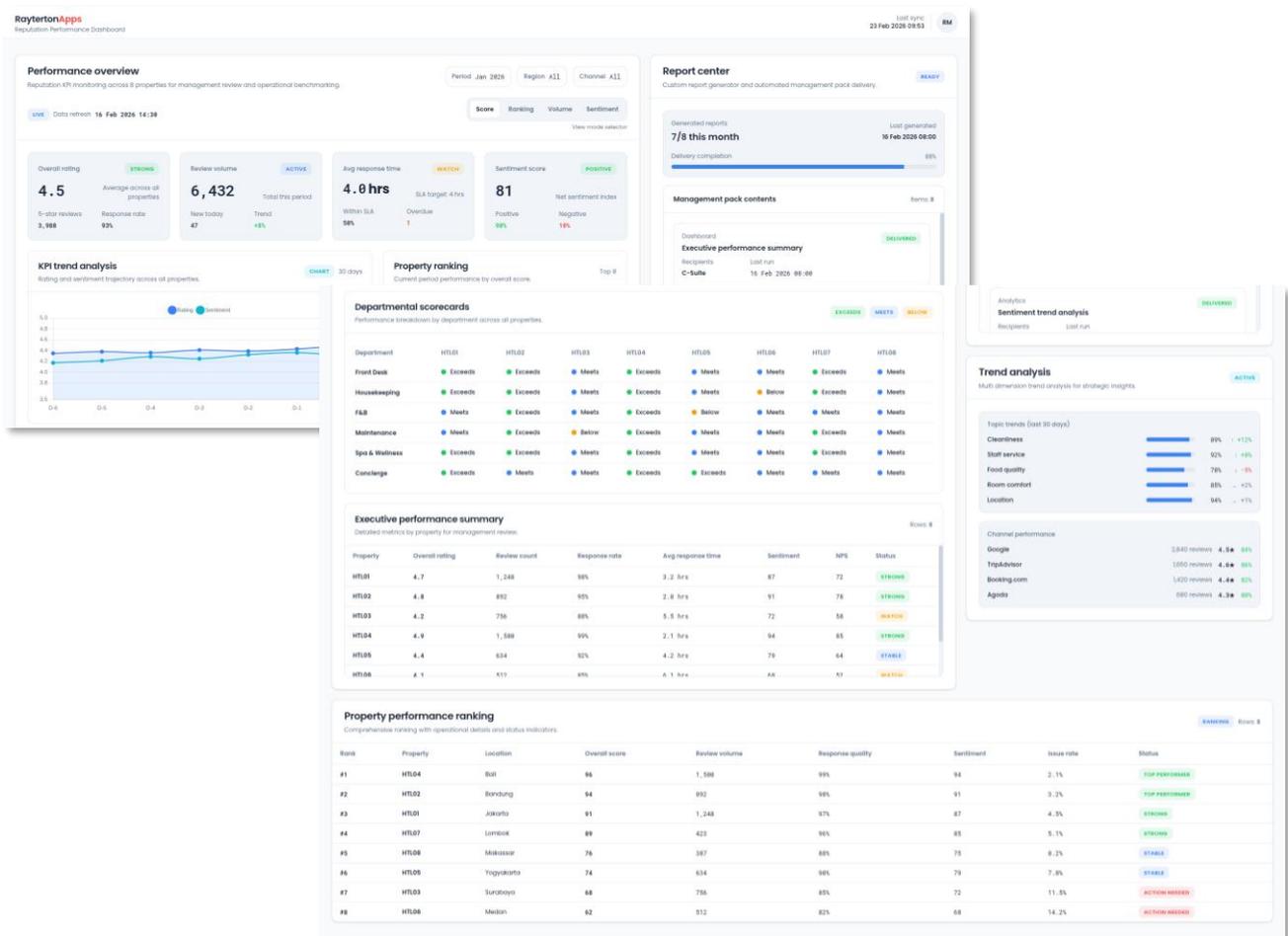


Features:

- Real Time Anomaly Detection
- Topic Driven Risk Alerts
- Negative Trend Forecasting
- Crisis Escalation Workflows
- Reputation Risk Heatmaps
- Early Warning Notifications

Reputation Performance Dashboard

Reputation must be managed as a Key Performance Indicator (KPI) just like revenue or occupancy. This module provides a high level view of reputation metrics for property and department heads. It translates guest scores into actionable performance data, making it easy to see which properties are meeting brand standards and which ones need intervention. This makes reputation a permanent part of the management review process.



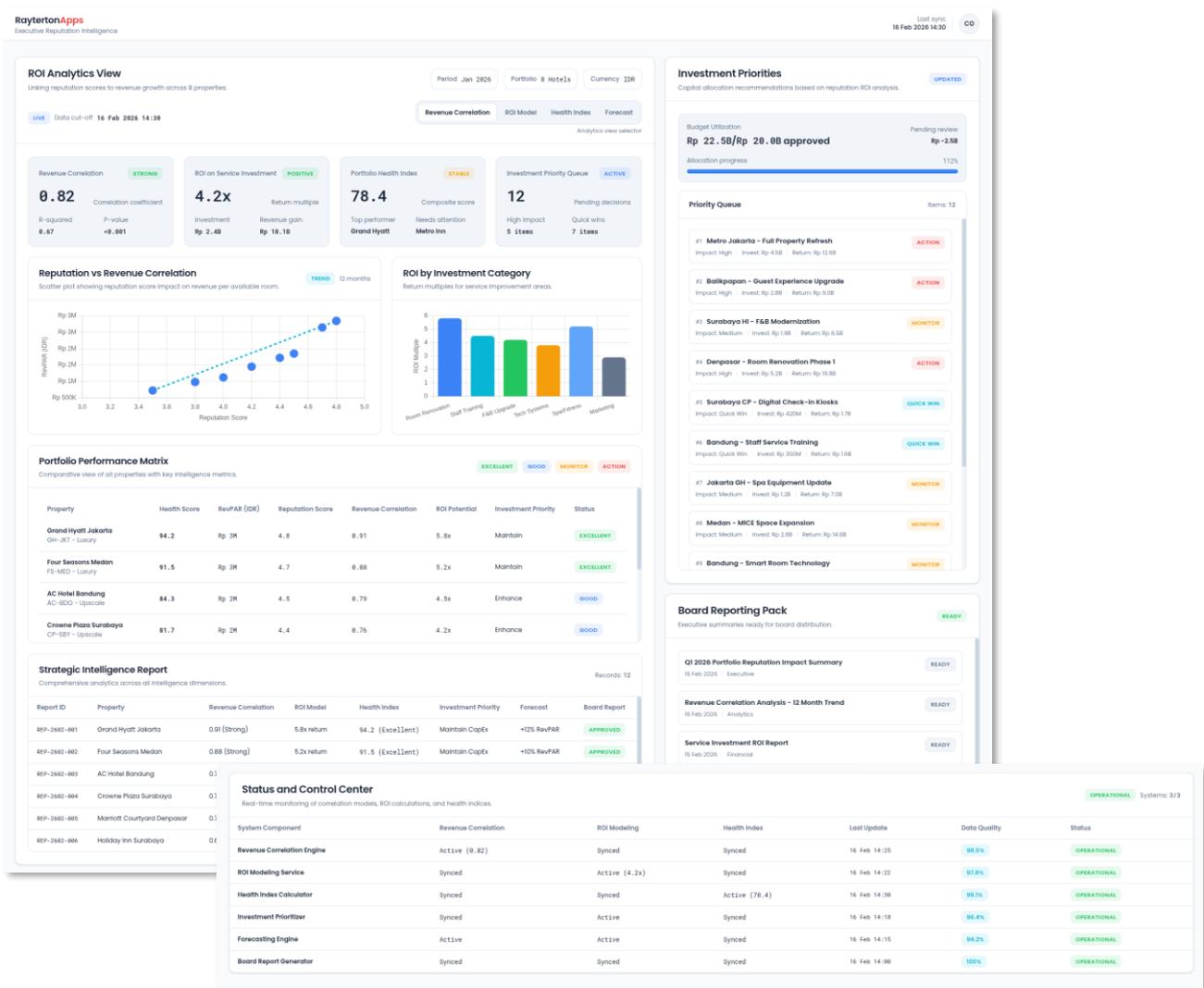
Features:

- Executive Performance Summary

- Property Performance Ranking
- Departmental Scorecards
- Custom Report Generator
- Multi Dimension Trend Analysis
- Automated Management Pack Delivery

Executive Reputation Intelligence Suite

For senior leadership, reputation is a direct driver of financial success. This module analyzes the relationship between guest satisfaction scores and business profitability. It helps directors decide where to spend capital, such as renovating rooms or retraining staff, based on what guests actually value. This transforms reputation data into a strategic tool for high level investment decisions.



Features:

- Reputation to Revenue Correlation

- ROI Modeling for Service Improvements
- Portfolio Health Index
- Investment Prioritization Tools
- Strategic Performance Forecasting
- Board Level Insight Reporting

Integration and Automation Hub

A reputation system cannot exist in isolation from your other business tools. This module connects the suite to your PMS, CRM, and helpdesk software. It ensures that when a guest leaves a review, their profile is updated and your internal teams are notified automatically. This eliminates manual data entry and ensures that guest feedback is visible across every touchpoint of your business.

Integration Hub Interface
Sync status with PMS and CRM systems across all properties.

Period: Feb 2026 | Properties: 18 | Connectors: Active

OPERATIONAL | Last data sync: 16 Feb 2026 14:32

All Systems | PMS | CRM | Helpdesk

PMS and CRM Connectors (ACTIVE) | **Helpdesk Ticketing Bridge** (LINKED) | **Real Time Data Sync** (LIVE) | **BI and DW Export** (CURRENT)

32 Pre-built connectors deployed | 1,247 Tickets synced this period | 98.7% Real-time sync success rate | 1.2M Records exported this week

PMS linked: 18 | CRM linked: 14 | Open tickets: 184 | Resolved: 1,963 | Sync jobs: 24 | Pending: 7 | Last export: 14:38 | Data size: 2.4 GB

Sync Status Overview
PMS, CRM, and Helpdesk connection health by property.

Property	PMS Connector	CRM Connector	Helpdesk Bridge	Last Sync	Sync Rate	Status
HTL-JKT-01	Opera Cloud	Salesforce	Zendesk	14:32	99.8%	HEALTHY
HTL-JKT-02	Opera Cloud	HubSpot	Freshdesk	14:28	98.5%	HEALTHY
HTL-800-01	Cloudbeds	Salesforce	Zendesk	14:38	99.2%	HEALTHY
HTL-SBY-01	Opera PMS	Dynamics	ServiceNow	14:25	97.8%	DEGRADED
HTL-OPS-01	Opera Cloud	Salesforce	Zendesk	14:31	99.9%	HEALTHY
HTL-NER-01	Cloudbeds	HubSpot	Freshdesk	14:16	98.0%	WARNING

Connector Details
Detailed integration records across all systems.

Connector	Type	Property	Department	Status	Last Sync	Records	Endpoint	
CON-PMS-001	Opera Cloud Connector	PMS	HTL-JKT-01	Front Office	ACTIVE	14:32	18,450	api.cloud.opera.com/v2
CON-PMS-002	Opera Cloud Connector	PMS	HTL-JKT-02	Front Office	ACTIVE	14:28	12,340	api.cloud.opera.com/v2
CON-PMS-003	Cloudbeds PMS Bridge	PMS	HTL-800-01	Front Office	ACTIVE	14:38	8,920	api.cloudbeds.com/v1
CON-PMS-004	Opera PMS Legacy	PMS	HTL-SBY-01	Front Office	WARNING	14:25	15,670	opera.sby.local/api
CON-CRM-001	Salesforce Hotel CRM	CRM	HTL-JKT-01	Sales	ACTIVE	14:31	45,230	rayterton.my.salesforce.com
CON-CRM-002	HubSpot CRM Sync	CRM	HTL-JKT-02	Marketing	ACTIVE	14:27	28,760	api.hubapi.com/v3
CON-CRM-003	Salesforce Hotel CRM	CRM	HTL-800-01	Sales	ACTIVE	14:29	32,150	rayterton.my.salesforce.com
CON-HLP-001	Zendesk Support Bridge	HELPDESK	HTL-JKT-01	Guest Relations	ACTIVE	14:32	5,840	rayterton.zendesk.com/api

Sync Volume Trend
Daily synchronization volume across all connector.

Connector Distribution
Active only

Integration Connector Registry
Complete connector inventory with property and department mapping.

Connector ID	Name	Category	Property	Department	Status	Last Sync	Records Synced	Endpoint
CON-001	Opera Cloud Connector	PMS	HTL-JKT-01	Front Office	ACTIVE	14:15	8,000	api.cloud.opera.com/v2
CON-002	Salesforce CRM Sync	CRM	HTL-JKT-01	Sales	ACTIVE	14:28	15,000	rayterton.my.salesforce.com
CON-003	Zendesk Bridge	HELPDESK	HTL-JKT-01	Guest Relations	ACTIVE	14:18	2,000	rayterton.zendesk.com/api
CON-004	Data Warehouse Export	EXPORT	HTL-JKT-01	IT	ACTIVE	14:30	150,000	dw.rayterton.id/export
CON-005	Guest Profile Sync	GUEST PROFILE	HTL-JKT-01	Front Office	ACTIVE	14:25	5,000	profiles.rayterton.id/sync
CON-006	Open API Gateway	API	HTL-JKT-01	IT	ACTIVE	14:30	25,000	api.rayterton.id/v1
CON-007	Opera PMS Connector	PMS	HTL-JKT-02	Front Office	ACTIVE	14:16	9,200	opera.jakarta.local/api
CON-008	HubSpot CRM Sync	CRM	HTL-JKT-02	Marketing	ACTIVE	14:21	17,500	api.hubapi.com/v3
CON-009	Freshdesk Bridge	HELPDESK	HTL-JKT-02	IT	ACTIVE	14:19	2,350	rayterton.freshdesk.com/api
CON-010	Guest Profile Sync	GUEST PROFILE	HTL-JKT-02	Front Office	ACTIVE	14:26	5,000	profiles.rayterton.id/sync
CON-011	Open API Gateway	API	HTL-JKT-02	IT	ACTIVE	14:31	30,000	api.rayterton.id/v1

Status and Control
System health and manual controls.

PMS Connectors (ACTIVE)
Pre-built property management

Connected: 18 | Syncing: 16 | Errors: 2

CRM Connectors (ACTIVE)
Customer relationship sync

Connected: 14 | Profiles: 45K | Queue: 12

Helpdesk Bridge (LINKED)
Ticketing integration status

Linked: 8 | Tickets: 1,247 | SLA: 98%

Real Time Sync Status (Live)

Sync jobs running: 24 | Avg sync time: 1.2s | Failed (24h): 3 | Retry queue: 7 | Sync health: 99.2%

Guest Profile Updates (AUTO)
Automated profile synchronization

Profiles Updated This week: 8,452

New profiles: 1,234 | Updated: 7,218 | Update success rate: 98.7%

Open API Status (OPEN)
Custom connections and endpoints.

Features:

- Pre Built PMS and CRM Connectors
- Helpdesk and Ticketing Bridge
- Real Time Data Synchronization
- BI and Data Warehouse Export
- Automated Guest Profile Updates
- Open API for Custom Connections

Glossary of Terms and Abbreviations

- **API** (*Application Programming Interface*): An open interface that allows for custom connections between the Rayterton Suite and other systems.
- **BI** (*Business Intelligence*): Data analysis systems; the platform features the ability to export data to BI and Data Warehouse environments.
- **CRM** (*Customer Relationship Management*): Software that can be synced with the suite to ensure automated guest profile updates across the business.
- **KPI** (*Key Performance Indicator*): A metric of performance; the system treats reputation as a KPI that must be managed just like revenue or occupancy.
- **NPS** (*Net Promoter Score*): A guest satisfaction metric tracked within the Guest Feedback Intelligence module.
- **OTA** (*Online Travel Agency*): Travel booking websites; one of the primary sources from which the platform centralizes review data.
- **PMS** (*Property Management System*): Hotel management software that integrates with the suite for real-time data synchronization.
- **ROI** (*Return on Investment*): Financial analytics used by executive leadership to link guest satisfaction scores to revenue growth and service improvements.
- **SLA** (*Service Level Agreement*): Target timeframes and policies configured within the system, such as response speed trackers and recovery monitoring.

Ready to Standardize Your Brand Reputation

Managing reviews is a critical business process that requires structure and speed. Share your property portfolio details and current feedback challenges with our team. Rayterton will standardize your reputation standards and deliver the visibility needed to turn every guest review into a profitable business insight.

Contact Us :



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About Rayterton

Established in 2003, Rayterton delivers comprehensive Best Fit Software Solutions, server and hardware products, and technology services to a wide range of industries and organizations. Our core expertise lies in Business Process Improvement (BPI), IT Infrastructure, and IT Management.

At Rayterton, we are committed to empowering our clients by enhancing their business operations through tailored IT and management solutions. We combine innovation, experience, and client collaboration to ensure long-term success and digital transformation.

Our Competitive Strengths

100% Risk Free	Best fit to client requirements	Easy to customize	Software ownership	No Change Request (CR) fees during maintenance
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For more information, visit rayterton.com