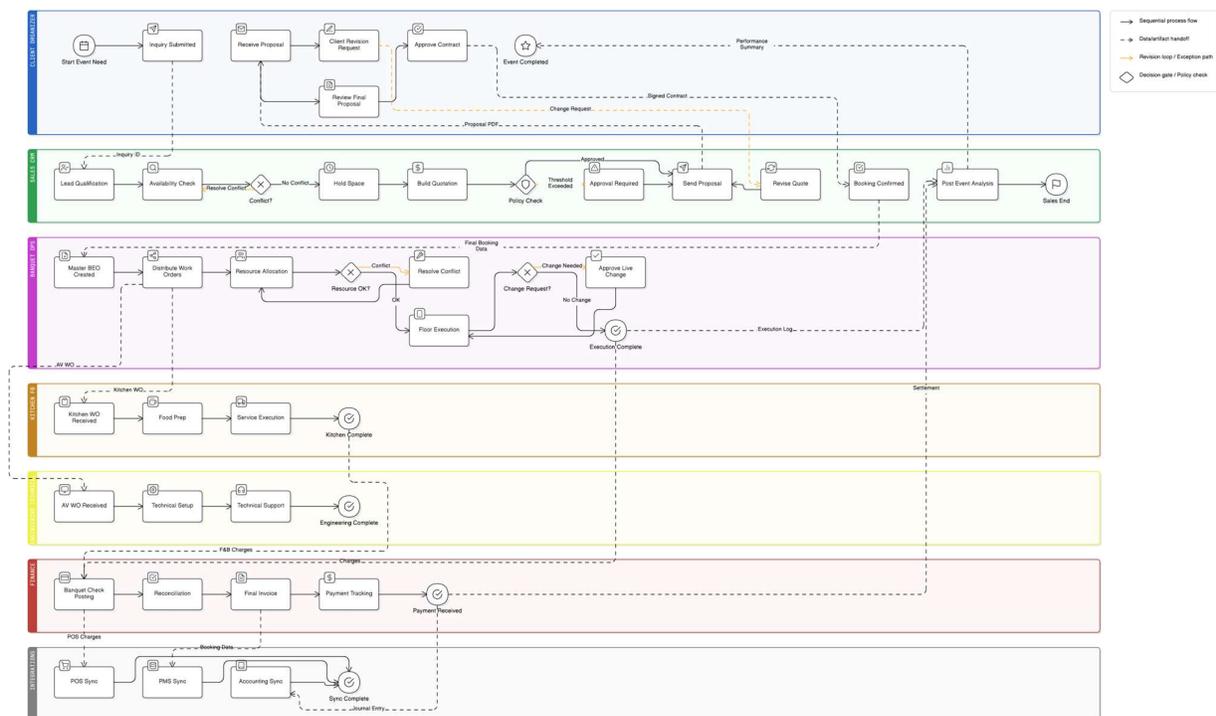


Rayterton Banquet, MICE and Event Management Platform

This integrated platform unifies sales, planning, operations, billing, and on-floor execution into one coordinated control center. It eliminates miscommunication, prevents schedule conflicts, increases space yield, and delivers consistent event quality.

End-to-end operating story



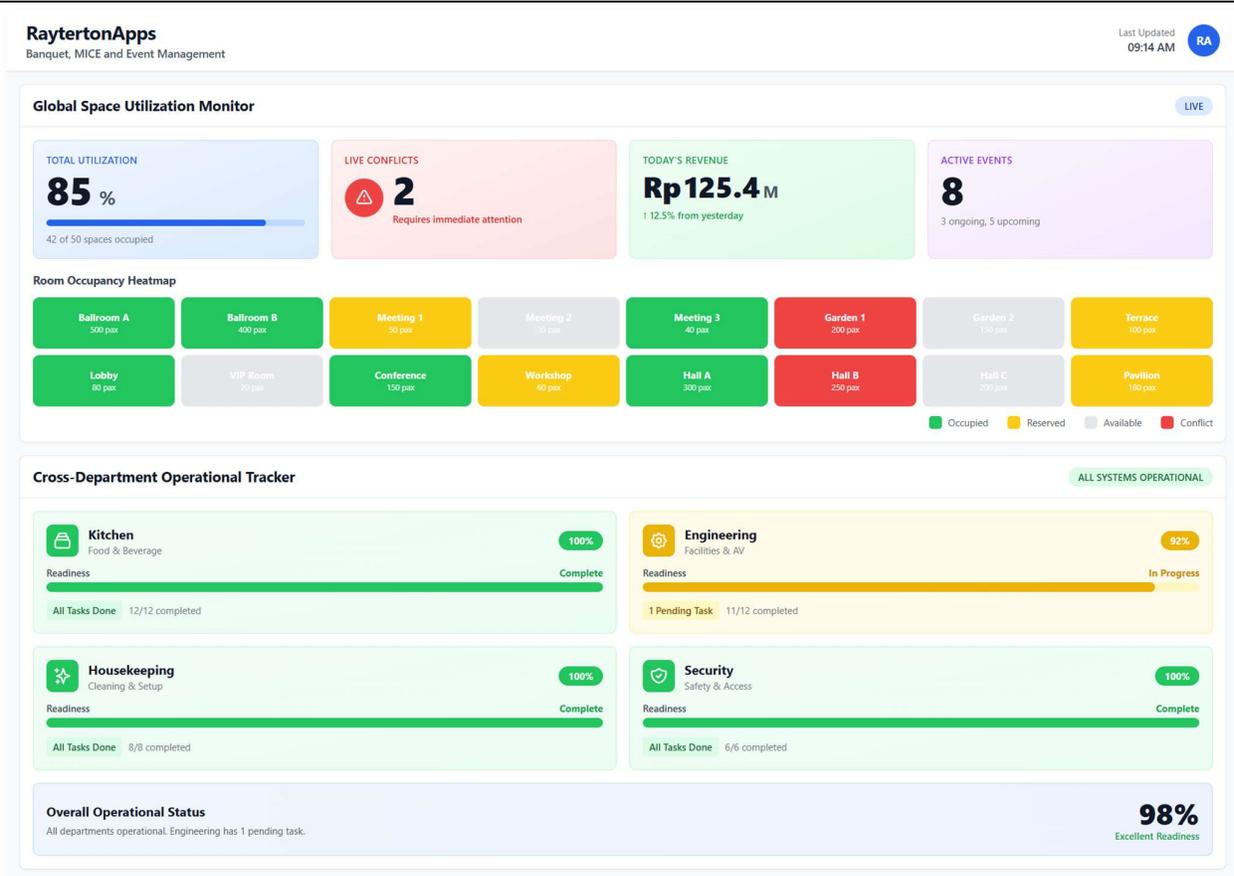
About The Event Management System

This platform serves hotels, convention centers, wedding venues, and multi-property hospitality groups. It provides executive visibility with real-time performance indicators and operational readiness alerts. The system accelerates conversion from inquiry to booking using smart quoting tools and follow-up builders. It maintains one source of truth through a centralized Banquet Event Order and controlled versioning.

Why Rayterton Banquet, MICE and Event Management Platform

The system coordinates sales, banquet, kitchen, engineering, and finance departments. It prevents event errors by centralizing the Banquet Event Order and maintaining version audit trails. The application protects revenue streams through space yield optimization and guided upselling. It enables faster response times, structured operational execution, and transparent approval processes. The architecture supports future expansion with open integrations and enterprise security.

Command Center and Event Dashboard



The Command Center delivers a real-time event dashboard for executive oversight. It utilizes centralized alerts and a cross-department operational tracker to maintain control over every event. The system monitors global space utilization and availability continuously.

Core capabilities:

- Executive real-time event dashboard.
- Global space utilization and availability monitor.
- Cross-department operational tracker.

- Alerts and centralized coordination center.

CRM and Sales Pipeline

The Customer Relationship Management module manages leads, inquiries, and client communication mapping. The dynamic quotation builder enables fast and accurate proposals within a single workspace. The system suggests upsell add-ons and packages to increase deal value. Sales teams manage follow-ups using structured timelines, service level agreements, and clear next actions. It prevents versioning errors through an audit trail and provides real-time visibility into estimated revenue and probability.

Core capabilities:

- Lead and inquiry management.
- Dynamic quotation and follow-up builder.
- Upsell add-ons and package suggester.
- Client relationship and communication mapping.

Function Space and Yield Management

This module configures venue master setups, pricing, and event packages. It applies dynamic yield and revenue management principles to optimize space utilization. The system detects and resolves multi-event conflicts and blocks to protect available inventory.

Core capabilities:

- Function space and venue master setup.
- Pricing and package configuration.
- Dynamic space yield and revenue management.
- Multi-event conflict and block resolution.

RaytertonApps
Banquet, MICE and Event Management

Last Updated 09:18 AM RA

Multi-Event Conflict Resolution Board 3 CONFLICTS DETECTED

ACTIVE CONFLICTS
3
All require resolution

REVENUE AT RISK
USD 85,000
Total from conflicting bookings

AFFECTED SPACES
2
Grand Ballroom, VIP Hall

AUTO-RESOLVED
12
This month

Overlapping Inquiries

INQUIRY	CLIENT	SPACE	DATE & TIME	GUESTS	REVENUE	STATUS
#1001	PT Mega Corp Budi Santoso	Grand Ballroom	Mar 15, 2026 09:00 - 17:00	350 pax	USD 45,000	CONFLICT
#1002	Global Tech Inc Sarah Chen	Grand Ballroom	Mar 15, 2026 10:00 - 18:00	280 pax	USD 32,000	CONFLICT
#1003	Indo Summit Ahmad Wijaya	VIP Hall	Mar 15, 2026 14:00 - 22:00	150 pax	USD 8,000	CONFLICT

Suggested Alternative Spaces

Executive Hall ✓ 90% Match

Capacity: 400 pax

Available: Yes

Features: AV, Catering, WiFi

Assign to Inquiry #1001

Conference Center ✓ 85% Match

Capacity: 300 pax

Available: Yes

Features: AV, WiFi, Recording

Assign to Inquiry #1001

Garden Pavilion ✓ 82% Match

Capacity: 350 pax

Available: Yes

Features: Outdoor, Catering, Decor

Assign to Inquiry #1001

Resolution Actions

Reschedule

Alternative Space

Negotiate

Decline

Yield Management Overview REAL-TIME

OCCUPANCY RATE

87%

↑ 5% from last week

AVERAGE RATE

USD 2,450

per event

REVPAR

USD 2,131

per available space

LEAD TIME

21 days

average booking

Master BEO and Operational Work Orders

The centralized Banquet Event Order editor maintains a single operational truth for all departments. It distributes specific instructions and work orders to kitchen, food and beverage, engineering, and technical teams. The system tracks all modifications through real-time versioning and a comprehensive audit trail.

Core capabilities:

- Centralized Banquet Event Order editor.
- Kitchen and food beverage instruction work orders.

- Engineering and technical work orders.
- Real-time versioning and audit trail.

Real-Time BEO Versioning

Document Versions

- Version 1** (APPROVED) - Feb 20, 2026 - Sales Team - 0 items
- Version 2** (APPROVED) - Feb 22, 2026 - Operations - 5 items
- Version 3** (APPROVED) - Feb 24, 2026 - Client Request - 8 items
- Version 4** (DRAFT) - Feb 25, 2026 - Operations - 3 items

Document Comparison

Event Details: PT Mega Corp Annual Summit, Date: March 20, 2026, Guests: 350 pax

Venue & Setup: Primary Space: Grand Ballroom, Additional Space: VIP Lounge + Garden Terrace, Setup Style: Theater with Round Tables, Breakout Rooms: 3 rooms required

Catering Requirements: Meal Type: Buffet Lunch + Coffee Bre, Beverage: Premium coffee bar + Free

Audio Visual: Main Stage: LED Wall 4x6m + 4x6ft, Lighting: Intelligent lighting + Follow

Change Summary: Total Changes: 8 items modified, Sections Affected: Event Details, Venue, Catering, AV

Version History Timeline

- Version 1** (APPROVED) - Feb 20, 2026 - Initial BEO created based on client requirements
- Version 2** (APPROVED) - Feb 22, 2026 - Updated venue setup and catering specifications
- Version 3** (APPROVED) - Feb 24, 2026 - Client requested changes to date, time, and AV requirements
- Version 4** (DRAFT) - Feb 25, 2026 - Additional breakout rooms and service staff adjustments

Approval Workflow

- Sales (Diana Putri) - Completed
- Operations (Ahmad Wijaya) - Completed
- Management (Budi Santoso) - Completed
- Final System - In Progress

Resource and Staffing Allocation

Resource Cost Calculation Dashboard

TOTAL STAFF ALLOCATED: **45 staff** (75% of total capacity)

TOTAL RESOURCE COST: **USD 4,500** (Within budget, 12% under target)

EQUIPMENT UTILIZATION: **68%** (34 of 50 items in use)

BUDGET REMAINING: **USD 8,500** (of USD 13,000 total)

Staff Allocation by Department

- Kitchen: 12 staff (Food Prep & Service)
- Service: 15 staff (Waiters & Captains)
- AV Tech: 8 staff (Audio Visual)
- Security: 6 staff (Safety & Access)
- Housekeeping: 4 staff (Setup & Cleanup)

Equipment Inventory Levels

EQUIPMENT	CATEGORY
LED Display 65"	AV
Wireless Microphones	AV
Line Array Speakers	AV
Projectors	AV
Round Tables	Furniture
Chairs	Furniture
Buffet Stations	Furniture
Coffee Machines	Equipment

Cost Breakdown

- STAFF COSTS: **USD 2,700** (60% of total)
- EQUIPMENT COSTS: **USD 1,350** (30% of total)
- OTHER COSTS: **USD 450** (10% of total)

Resource Allocation Overview

Bar chart showing staff allocation by department: Kitchen (12), Service (15), AV Tech (8), Security (6), Housekeeping (4).

Staff Schedule

Time Slot	Status	Staff Assigned	Coverage
07:00 - 15:00	Completed	15 assigned	100%
08:00 - 16:00	Completed	12 assigned	100%
09:00 - 17:00	Active	18 assigned	100%
10:00 - 18:00	Active	15 assigned	100%

The resource module controls equipment inventory and allocates necessary items for events. It calculates detailed resource costs and manages workforce staffing rosters. The

system also routes requirements to third-party vendors and suppliers to prevent operational shortages.

Core capabilities:

- Equipment and inventory management.
- Workforce and event staffing rosters.
- Detailed resource cost calculation.
- Third-party vendor and supplier routing.

Billing, Contracts and Banquet Checks

RaytertonApps
Banquet, MICE and Event Management

Last Updated: 09:23 AM RA

Payment and Reconciliation Tracker INV-2026-0015 PT Mega Corp

PAYMENT PROGRESS
30% received

Down Payment (30%) USD 37,500 ✓
Second Installment (40%) USD 50,000
Final Payment (30%) USD 37,500

TOTAL CONTRACT VALUE
USD 125,000

Amount Paid USD 37,500
Outstanding USD 87,500
Next Due Date Mar 10, 2026

FINAL INVOICE STATUS
PENDING

Issue Date Mar 20, 2026
Payment Terms Net 30
Due Date Apr 19, 2026

Deposit Schedule

INSTALLMENT	DUE DATE	AMOUNT	PERCENTAGE	STATUS	PAYMENT DATE
Down Payment	Feb 25, 2026	USD 37,500	30%	Paid	Feb 25, 2026
Second Installment	Mar 10, 2026	USD 50,000	40%	Pending	-
Final Payment	Mar 20, 2026	USD 37,500	30%	Upcoming	-

Penalty Rules

Late Payment Penalties

1-7 days overdue	2% penalty
8-14 days overdue	5% penalty
15+ days overdue	10% penalty

Cancellation Policy

30+ days before event	25% refund
15-29 days before event	50% refund
Less than 15 days	No refund

Payment History

TRANSACTION ID	DATE	METHOD	AMOUNT	STATUS
TXN-2026-001	Feb 25, 2026	Bank Transfer	USD 37,500	Completed

Reconciliation Summary

Total Billed USD 125,000	Total Received USD 37,500	Outstanding USD 87,500	Collection Rate 30%
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Contract Status ACTIVE

CONTRACT SIGNED
Feb 25, 2026
By Budi Santoso

EVENT DATE
Mar 20, 2026
23 days remaining

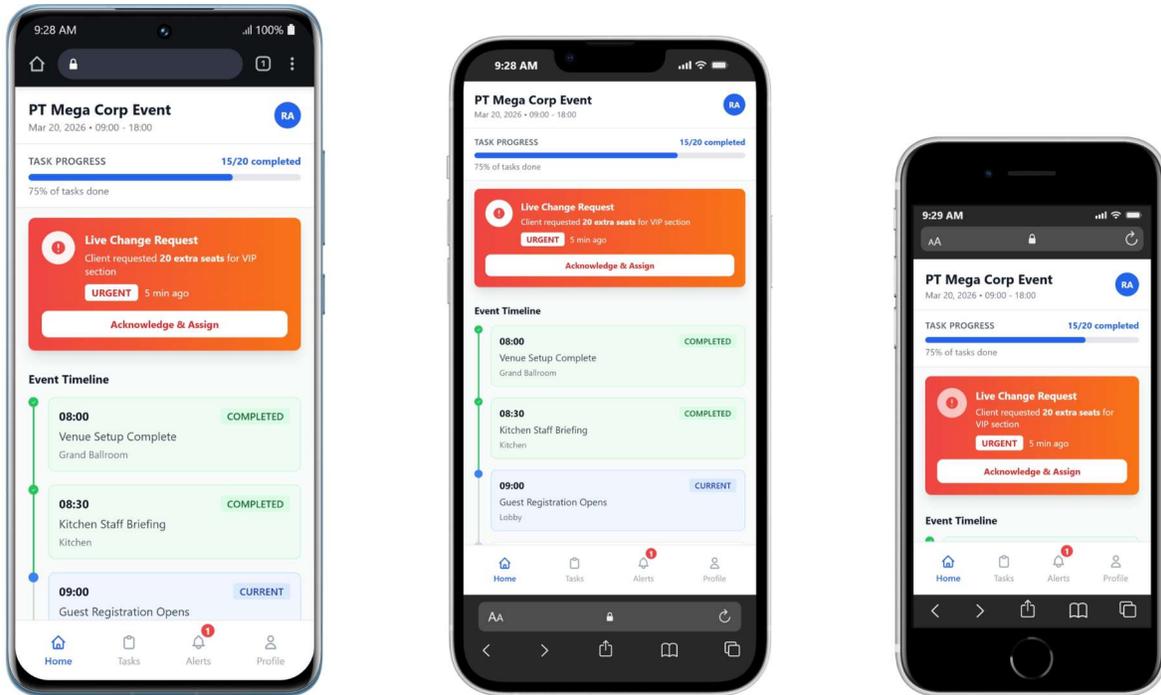
CONTRACT VALUE
USD 125,000
Net 30 terms

The billing module automates contract generation using structured document templates. It enforces billing terms, tracks down payments, and monitors penalty rules. The system automates banquet check posting as services are rendered. It performs final reconciliation to generate accurate payment invoicing.

Core capabilities:

- Contract generation and document templates.
- Down payment, terms, and penalty tracking.
- Banquet check posting and automation.
- Final reconciliation and payment invoicing.

Event Mobile App and Floor Execution

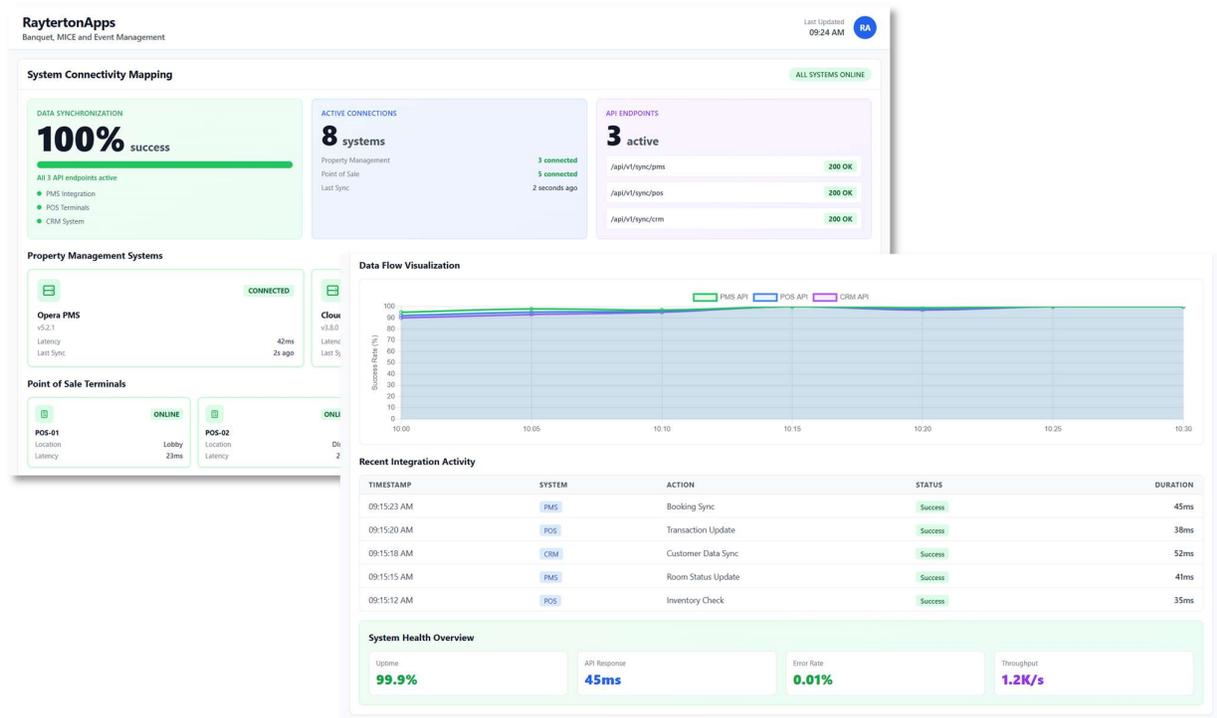


The staff mobile application provides on-floor teams with exact timelines and execution checklists. Staff members use the application to track event progress and record client change requests instantly. The application includes client concierge features and facilitates formal approvals for requested modifications.

Core capabilities:

- Staff mobile application for timelines and checklists.
- Real-time event progress tracker.
- Live change request recorder.
- Client concierge and approval access.

Ecosystem Integration and Core Setup



The ecosystem integration engine connects the event platform directly with Property Management Systems and Point of Sale terminals. It maps data transfers using REST application programming interfaces to synchronize operational data. The module establishes system governance and applies security controls for enterprise deployment.

Core capabilities:

- Property Management System and Point of Sale integration engine.
- Accounting system connectivity via API.
- REST API configuration and mapping.
- System governance and security control.

Glossary of terms & abbreviations

- **API** = Application Programming Interface. Connectivity protocols used to link the platform with external accounting and management systems.
- **BEO** = Banquet Event Order. A centralized document that distributes precise operational instructions to all event departments.
- **CRM** = Customer Relationship Management. A module to process incoming inquiries, manage leads, and map client communications.
- **PMS** = Property Management System. A core hospitality system that receives synchronized financial and operational data from the event platform.
- **POS** = Point of Sale. Connected transactional systems that integrate directly with the event billing ecosystem.
- **SLA** = Service Level Agreement. Time-based commitments used to structure sales follow-ups and operational task deadlines.

Secure Your Event Operations

Gain complete operational control and accurate revenue tracking across all your event facilities. Contact our team to schedule a technical demonstration of the platform capabilities. Establish a single integrated system to deliver consistent events at scale.

Contact Us :



+62 812 9615 0369



marketing@rayterton.com

About Rayterton

Established in 2003, Rayterton delivers comprehensive Best Fit Software Solutions, server and hardware products, and technology services to a wide range of industries and organizations. Our core expertise lies in Business Process Improvement (BPI), IT Infrastructure, and IT Management.

At Rayterton, we are committed to empowering our clients by enhancing their business operations through tailored IT and management solutions. We combine innovation, experience, and client collaboration to ensure long-term success and digital transformation.

Our Competitive Strengths

100% Risk Free

**Best fit to
client
requirements**

**Easy to
customize**

**Software
ownership**

**No Change
Request (CR)
fees during
maintenance**

For more information, visit rayterton.com